

CLOVER ECONOMIC DEVELOPMENT BOARD MEETING

MINUTES

WEDNESDAY, JANUARY 16, 2013

CLOVER COMMUNITY CENTER, 120 BETHEL STREET

- I. Call to Order. The meeting was called to order at 4:05PM. The following members were present:

Terence Murchison	George Vance	Wes Spurrier
Jill Mikels	Nick Sloane	Don Hartsoe
Jay Young	Nathan Sherman	Donnie Grice
Mack McCarter	Karla Knotts	Allison Harvey
- II. Welcome New Members and Officer Elections. Mr. Grice welcomed new members Nathan Sherman, Munzing Corporation, and Jay Young, Prudential. Donnie Grice was elected chairman upon motion by Mr. Spurrier and second by Mr. Hartsoe; Mack McCarter was elected vice chair upon motion by Mr. Murchison and second by Mrs. Knotts; and Terence Murchison was elected Secretary upon motion by Mr. Hartsoe and second by Mr. Grice. All members voted in favor of these motions.
- III. Approval of Minutes. July 18, 2012, and September 12, 2012, minutes were approved as submitted following motion by Mr. Murchison and second by Mr. McCarter.
- IV. Local Development Update. Mrs. Harvey reported the People's Pharmacy was now closed after being bought out by CVS. Another private pharmacy had called her to discuss finding another location in location. Also, different developers have called about the unfinished sections of Clover Meadows and The Oaks at Clover. The Town will likely obtain the Armory from the State. Mr. Grice reported on a possible relocation of a steel manufacturer from Gastonia to Clover. Beth Land reported that their office had been contacted by Butch Stanton about assistance in selling his 2 acre parcel on Main Street (dry cleaners).
- V. Western York County Economic Development Alliance. Mrs. Harvey noted meeting dates for 2013.
- VI. York County Economic Development Board Update. Beth Land and Jason Flora, marketing specialist, were in attendance. Mrs. Land reported that the County's spec building at Antrim was complete and staff has shown it several times. She described the building as "great bait." She also stated that the county has worked on 12 new prospects since January 1. She noted that 2012 had been a good year with a number of high profile announcements. York County is looking for new land for industrial development and staff has submitted application to the State to site certify Westgate. Mr. Flora reported on website and social media projects he's working on as well as new marketing brochures he's helping to develop. He passed around a brochure on the Manufacturing Operations Certificate Program at the Floyd D. Johnson Technology Center at York High School. Several board members commented on this partnership. Mr. McCarter noted that Clover High School is also seeking to improve relationships and expand opportunities with local industries.
- VII. Business Survey. Mrs. Harvey passed out the 2012 survey results and the Board reviewed. There were not enough respondents to draw any real conclusions. Board members discussed a variety of positive and negative comments. A "shop local" program, development of a downtown merchants association, and business training programs were discussed. Mrs. Harvey encouraged members to continue thinking and be ready to discuss goals for the next year to 18 months at the next meeting.
- VIII. Website Improvement: Mrs. Harvey noted that Geockpit has not launched yet.

- IX. Economic Development Brochures: New Business Recruitment & Expansion/Relocation. Mrs. Harvey noted that these brochures haven't been finalized.
- X. Façade Grant 2012. Staff is wrapping up the five grants that were awarded.
- XI. Industry Appreciation. Mrs. Harvey commented that the September luncheon was a success but that for next year we need to get more involvement from local industries. She also stated that next year the school district would be more directly involved.
- XII. Other Business. Mrs. Harvey noted that the Clover Pennies project, a new road between Main Street and Barrett Road, had come under fire on the news by the adjacent property owners. She also noted that the York County Green Conference would be on March 7; York County Day on April 10; and CONNECT on January 31. She also reported that the Rube Goldberg competition at Clover High School had been cancelled as they did not receive enough interest from other schools.
- XIII. Adjournment. The meeting was adjourned at 5:10 PM.

Donnie Grice, Chairman