

CLOVER ECONOMIC DEVELOPMENT BOARD MEETING

MINUTES

WEDNESDAY, MARCH 20, 2013

CLOVER COMMUNITY CENTER, 120 BETHEL STREET

- I. Call to Order. The meeting was called to order at 4:00PM. There was not a quorum but following members were present:

Jill Mikels	Nathan Sherman	Donnie Grice
Nick Sloane	Karla Knotts	Allison Harvey
- II. Approval of Minutes. Approval of January 16, 2013, meeting minutes was tabled until next meeting.
- III. Local Development Update. Mrs. Harvey reported MedCare Pharmacy will be opening on Bethel Street, in the strip mall across the street from CVS. The Oaks at Clover is moving forward with plat approval for another section. Jerry's Place, a pawn shop, has opened on Main Street. A pizza restaurant is planned for Northgate.
- IV. Western York County Economic Development Alliance. Mrs. Harvey noted that a meeting was held in February and noted the meeting dates for next meetings.
- V. York County Economic Development Board Update. Mrs. Harvey noted that the County Council had two items on their agenda for their meeting on March 18: first reading of an ordinance to authorize the sale of the spec building at Antrim and first reading of an ordinance to restructure the economic development staff were on the agenda. Mrs. Harvey will be in touch with Councilman Henderson to find out what actions were taken.
- VI. Discussion of Board Goals.
- VII. Budget Update and Request for FY 13-14

The members discussed last year's budget and expenditures to date. Mrs. Knotts had prepared a review of the Board's by-laws and the goals listed in the Economic Development section of the Town's Comprehensive Plan. Long term goals that were discussed included: summer intern; engaging a professional firm to (1) create a database of available and/or undeveloped properties (and determining the best way to advertise those properties online), (2) assess current economic/demographic situation and marketability and create list of types of businesses that need to be recruited, and (3) actively recruit businesses/industry; training for existing small businesses (how to market, developing a business plan, etc.); improving relationship with existing school programs; conducting a "business friendly" program; creating a development corporation; and overlay districts for commercial/entrance corridors.

The following budget items were "approved": Façade grant \$5,000; Intern \$5,000; Advertising \$2,000; Industry Appreciation \$1,500; Website \$500; Professional Services \$15,000; and Development Corporation seed money \$5,000.

- VIII. Other Business. Mrs. Knotts reviewed listing of in-town businesses
- IX. Adjournment. The meeting was adjourned at 5:15 PM.

Donnie Grice, Chairman