

CLOVER ECONOMIC DEVELOPMENT BOARD MEETING

MINUTES

WEDNESDAY, MAY 21, 2014

CLOVER COMMUNITY CENTER, 120 BETHEL STREET

- I. Call to Order. The meeting was called to order at 4:00PM. The following members were present:

Donnie Grice	Jim Hayes	George Vance
Nick Sloan	Wes Spurrier	Karla Knotts
Bobby Meek	Don Hartsoe	Nina Feemster
Jill Mikels	Andrea Meglii	Allison Harvey
- II. Approval of Minutes. The minutes from March 19, 2014, were approved as submitted.
- III. Local Development Update. Bobby Meek mentioned discussions he was having with a potential developer for a speculative building. He plans to meet with Beth Land and Jimmy Sprouse.
- IV. Western York County Economic Development Alliance. Allison Harvey thanked the board members that were able to attend the Alliance meeting on April 16. At that meeting, two projects from the approved Goals were specifically discussed and plans were made to (1) present the Clover & York industrial property inventories to the County Board on June 24 and (2) to develop a Marketing Event for the fall 2014. Several board members volunteered to work on the marketing event.
- V. York County Economic Development Board Update. Jason Flora updated the board on the progress of the I-77 Alliance (Executive Director search and work with PR firm to develop "brand") and the next Spec Building at East York Industrial Park (RFP is being advertised).
- VI. Promotional Videos of York County, Jason Flora. Mr. Flora stated that he has been in discussions with a firm that would provide promotional videos of the County. There is great flexibility with regard to the content. For example, the Town could contract for a short video (around 2 minutes) covering the town in general (quality of life) or specifically covering economic development opportunities in Clover. He showed samples from Carmel, IN, and DiscoverHancock.com. Right now, this project is in the preliminary discussion phase. He believes the YC Economic Development office will do something but he has no firm commitments from the County or anyone else. The cost would depend on the length of the video. The town would be given the still images used in the video. Following a discussion, Mr. Hartsoe made a motion for the Board to express support for the promotional video project and potential recommendation of the project to the Town upon receipt of additional information (such as cost, participation by others in the county, etc.).
- VII. Clover Chamber Agreement for Economic Development Coordinator. Mrs. Harvey stated that she had been discussing with the Chamber a potential opportunity for the Town to contract with the Chamber for economic development and tourism work. Following the departure of the Executive Director of the Chamber several months ago, it seemed like an excellent time to discuss this project again (it had been discussed by both the Board and the Town Council several years ago). The proposal is for the Town contract with the Chamber for specific work as outlined in the draft "position description". The work would be done by the Chamber, its employees and volunteers. Like any other contract, if the work is not performed as specified in the Agreement or if the arrangement became no longer advantageous to the Chamber or the Town, then it could be terminated. The draft town budget includes \$18,000 which would give the Chamber the opportunity to hire a full-time Director. Final approval of the budget and the agreement is expected in June.
- VIII. Other Business.
 - A. Apprenticeship 2000. Mrs. Harvey updated the committee on the four Clover students who applied for the program. One, Carlos Bruce, was selected to move to the next level but did not make it any further.
 - B. Tom Crates resigned from his at-large seat on the board.
- IX. Adjournment. The meeting was adjourned at 4:58 PM.

Donnie Grice, Chairman